

2009

PORTFOLIO

“Inspiration exists, but it has to find you working.”

- Pablo Picasso

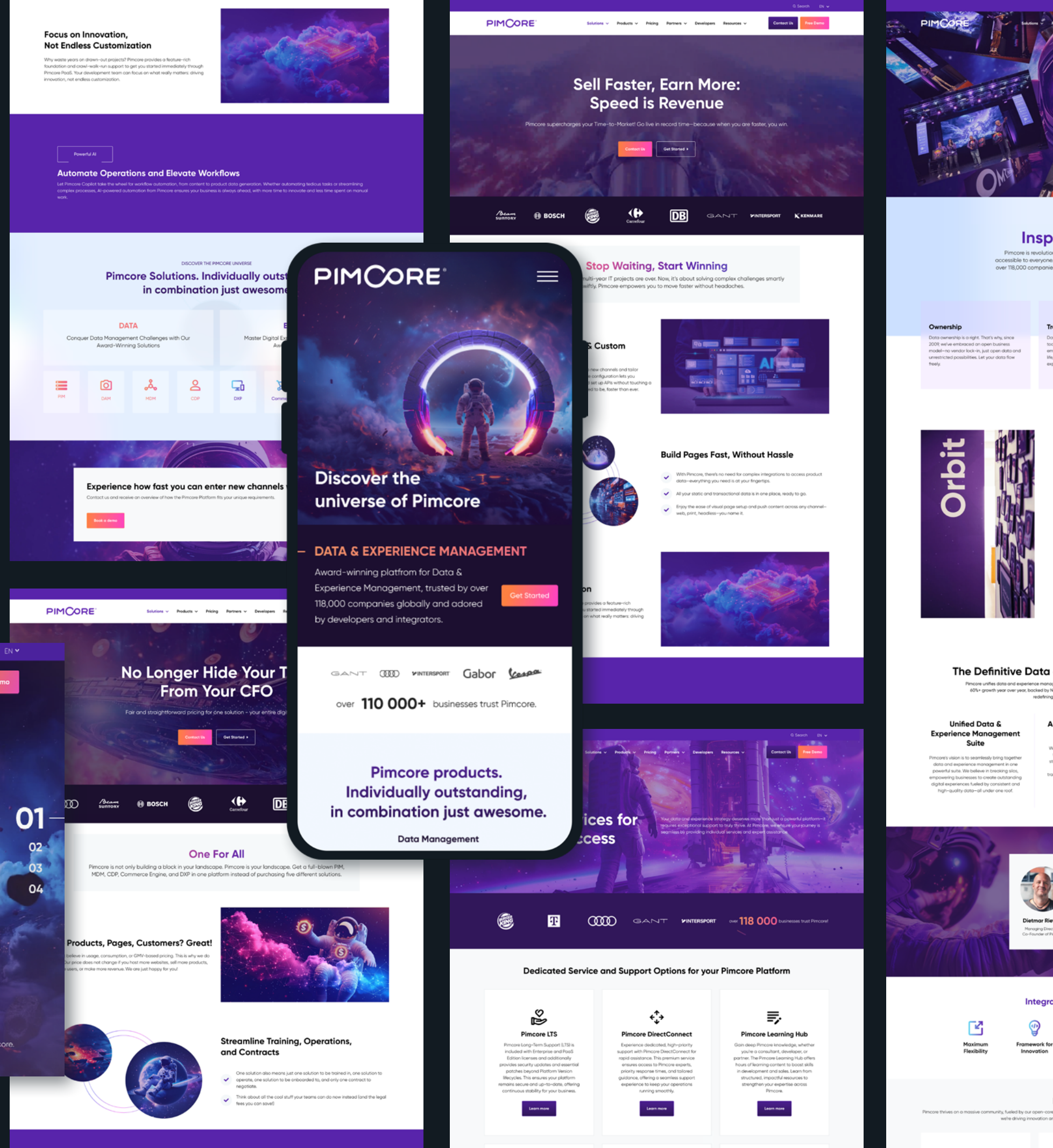
Brand Graphic Designer | Myoung Hee Jo

2025

WEB DESIGN . BRAND DESIGN . VIDEO

PIMCORE WEBSITE

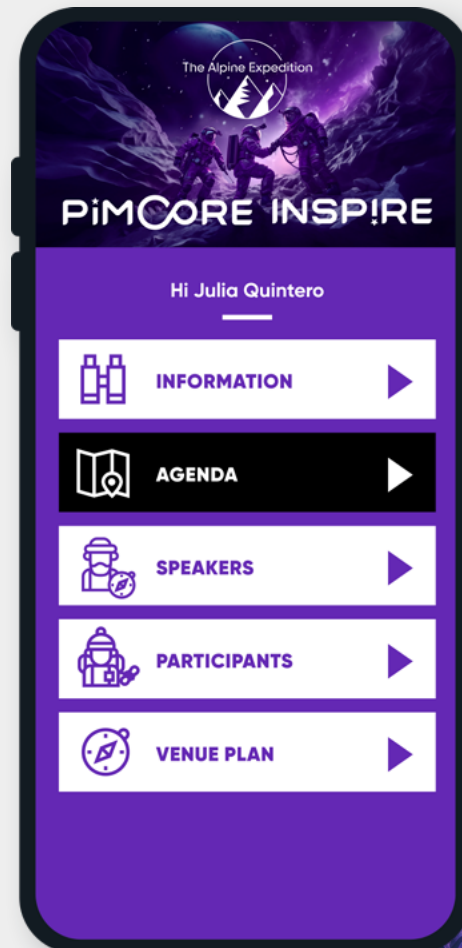
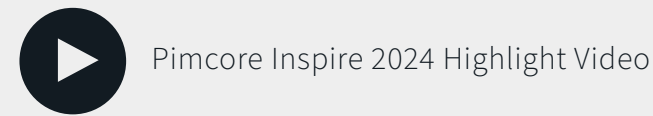
Designed with a sleek and modern aesthetic, the new website reflects Pimcore's updated brand identity while providing an enhanced, user-friendly experience. With a responsive user interface, it's now easier than ever to seamlessly navigate the Pimcore Universe and discover all the solutions and features the platform has to offer. Whether you're exploring capabilities, learning about Pimcore's products, or looking for industry-specific insights, the redesigned website ensures a smooth and engaging journey.



EVENT DESIGN . PRINT . WEB . COCKPIT

PIMCORE INSPIRE 2024

Pimcore Inspire 2024 was a design-led experience, blending modern innovation with the stunning alpine setting of Zell am See. The “Alpine Expedition” theme influenced every detail, from sleek stage design to natural, inviting networking spaces. Highlights included a gondola ride to a mountain lodge, where the event’s visuals seamlessly extended into the breathtaking surroundings, creating an immersive and cohesive experience.



ATTENDEE INFORMATION

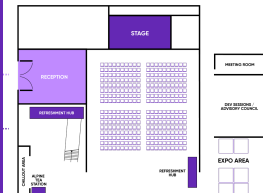
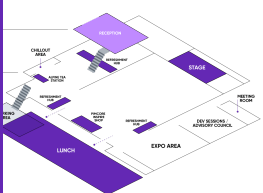
any other questions, feel free to ask one of our Pimconauts (in hoodies) or our hostesses.

provide you a unique experience, but ask you to act and drink responsibly. of a mountain, and we don't anyone any cost. There will be a security on- are reserves the right to remove any esn't comply accordingly. Please your party wristband visibly, so the tify you as part of the Pimcore Inspire ave any questions or concerns, feel to one of our Pimconauts or the bar

Shuttle Party

VENUE PLAN

Reception
Main Stage, Expo Area, Dev Sessions, Advisory Council, Meeting Room, Refreshment Hub, Lunch Area
Working Area



Keynote: "Alpine Expedition"

'Alpine Expedition,' a keynote is the thrilling journey of business rapidly evolving world. Just like a expedition into uncharted territories, preparation, innovative and effective tools, every becomes an opportunity for ion and growth.

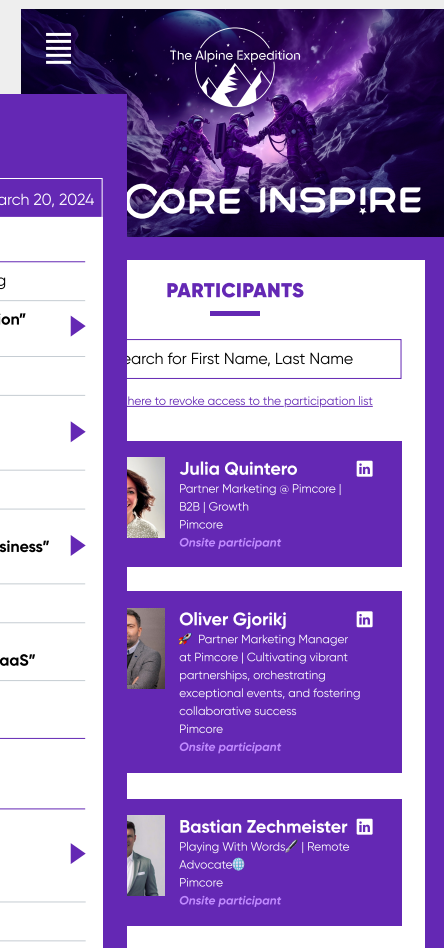
te, we explore the global of technological and business ion, a journey through what we 'efficiency.' We confront the his dynamic environment nderstanding that courage and ey to navigating it successfully. nds at the forefront of this offering insights and solutions ize business strategy with e technologies like AI/ML, and scalable delivery, all our commitment to openness.

embark on an adventurous with Pimcore, where we don't just ure – we shape it with our sive roadmap.

- tsch
ector Pimcore GmbH
- auth
ector Pimcore Deutschland GmbH
- cheel
ector Pimcore Inc
- sh

AGENDA

- h 19, 2024 | Day 2 March 20, 2024
- egistration & Networking
- eynote: "Alpine Expedition" [id out more](#)
- reak
- ch Keynote: "Scaling New Heights" [id out more](#)
- lunch
- usiness Keynote: "Conquering Peaks in Business" [id out more](#)
- reak
- ession by Platform.sh: "Platform.sh & Pimcore PaaS"
- forgettable "Evening Entertainment"
- ev Insights: "Inveiling the Depths of Pimcore Studio" [id out more](#)
- reak
- ev Insights: "Mastering Pimcore Copilot & Workflow Automation" [id out more](#)



PARTICIPANTS

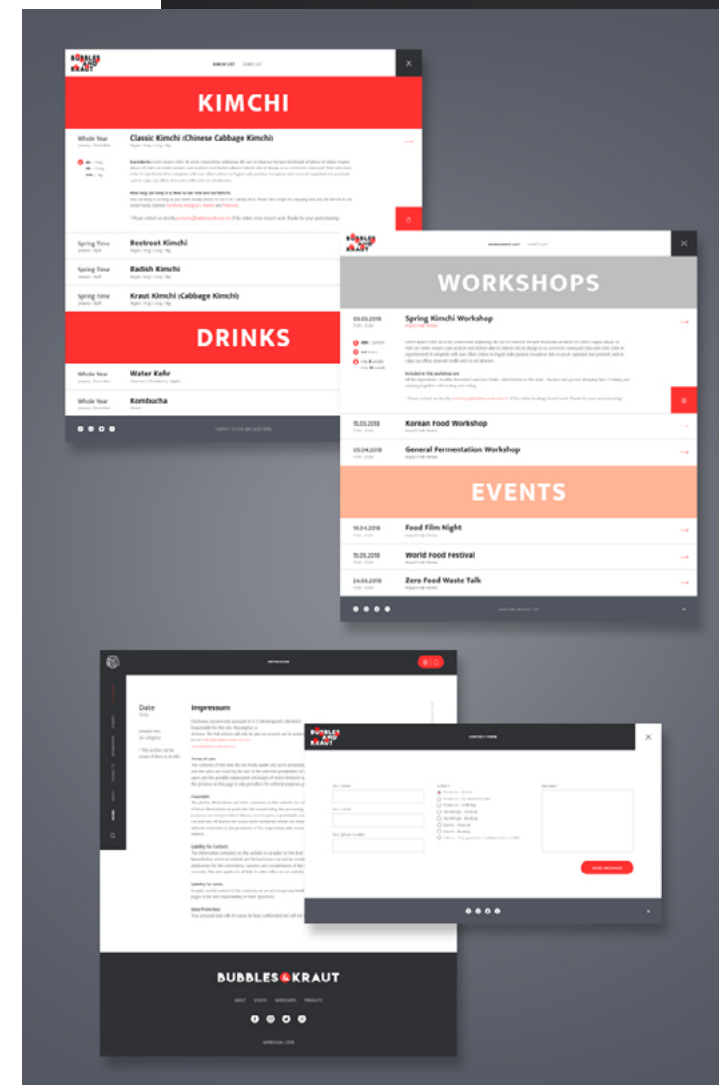
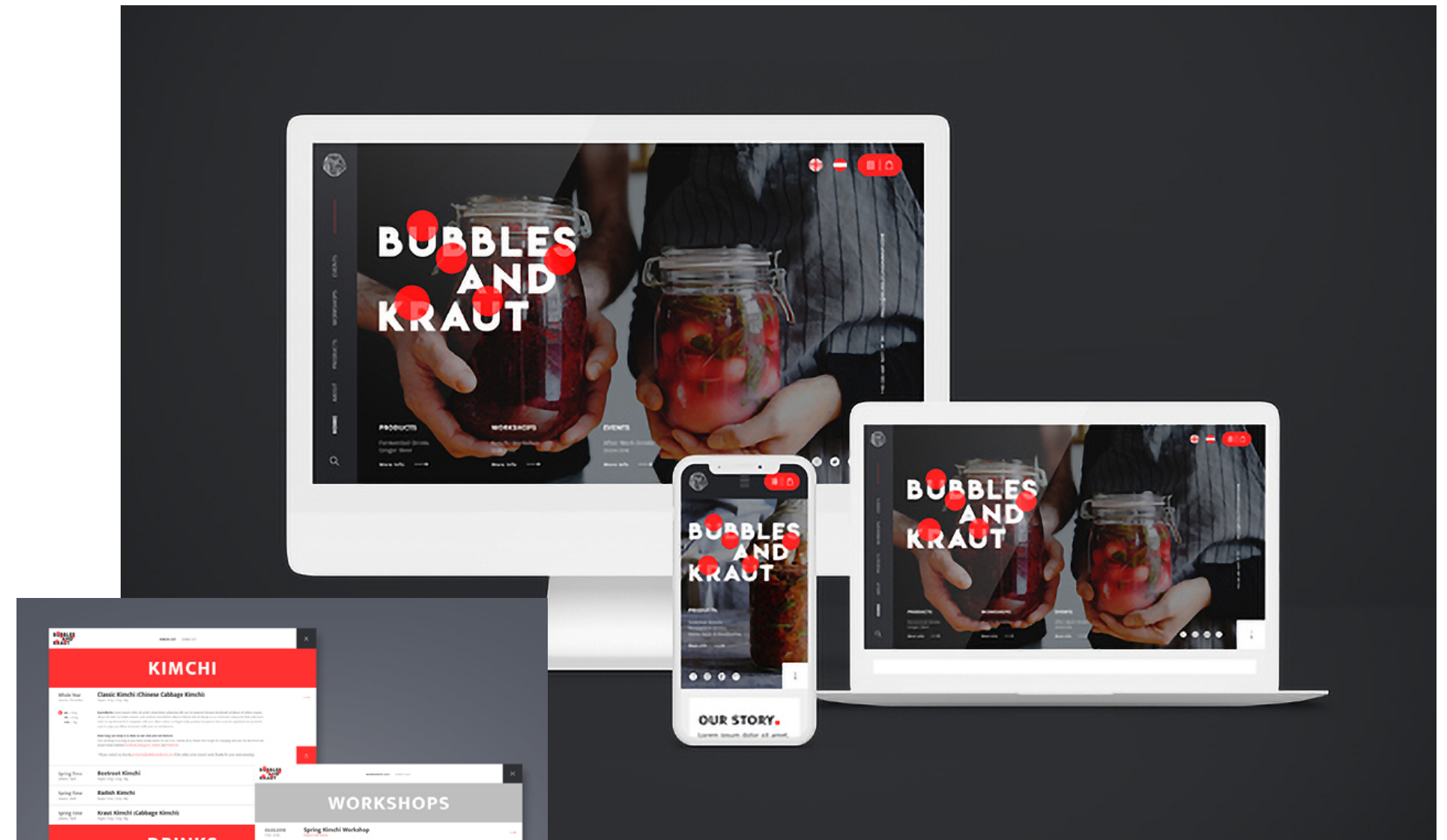
- Search for First Name, Last Name
- here to revoke access to the participation list
- Julia Quintero** [in](#)
Partner Marketing @ Pimcore | B2B | Growth
Pimcore
Onsite participant
- Oliver Gjorikj** [in](#)
Partner Marketing Manager at Pimcore | Cultivating vibrant partnerships, orchestrating exceptional events, and fostering collaborative success
Pimcore
Onsite participant
- Bastian Zechmeister** [in](#)
Playing With Words/ | Remote Advocate
Pimcore
Onsite participant



WEB DESIGN . BRAND DESIGN . PRINT . MARKETING . SALES

BUBBLES & KRAUT

This project is all about crafting the branding for an exciting food business from the ground up, with a bold, modern, and playful vibe at its heart! The website is not only sleek but also a breeze to navigate. Taking on this extensive branding design project, I lovingly handled every design element—from web to print—with special attention to labeling and marketing materials for the delightful products and services. This project truly became my most personal design journey, blending my passion for design with my experience as a business owner.



WEB DESIGN . ILLUSTRATION. BRAND AWARENESS

GROW WISR

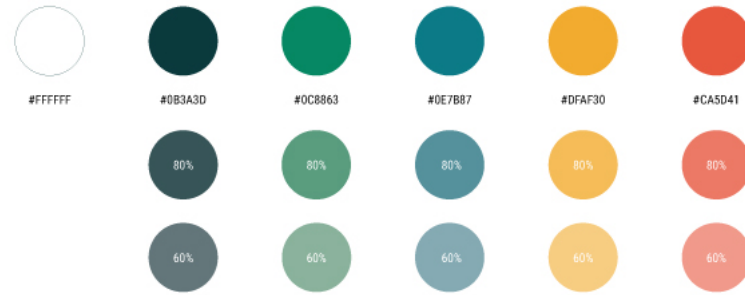
WisR is a vibrant education and career platform that brings together passionate and talented Silver Talents with visionary entrepreneurs. Our clients are looking for a visually engaging platform that radiates positive energy while embracing a timeless yet contemporary vibe. Understanding that our main users come from older age groups, we ensured that navigating the platform is both simple and enjoyable. To create this inviting experience, we incorporated lively illustrations and icons along with a cheerful color palette.



Main Logo / Brand Icon



Logo variations with tagline



Lietz Lindasahmburg

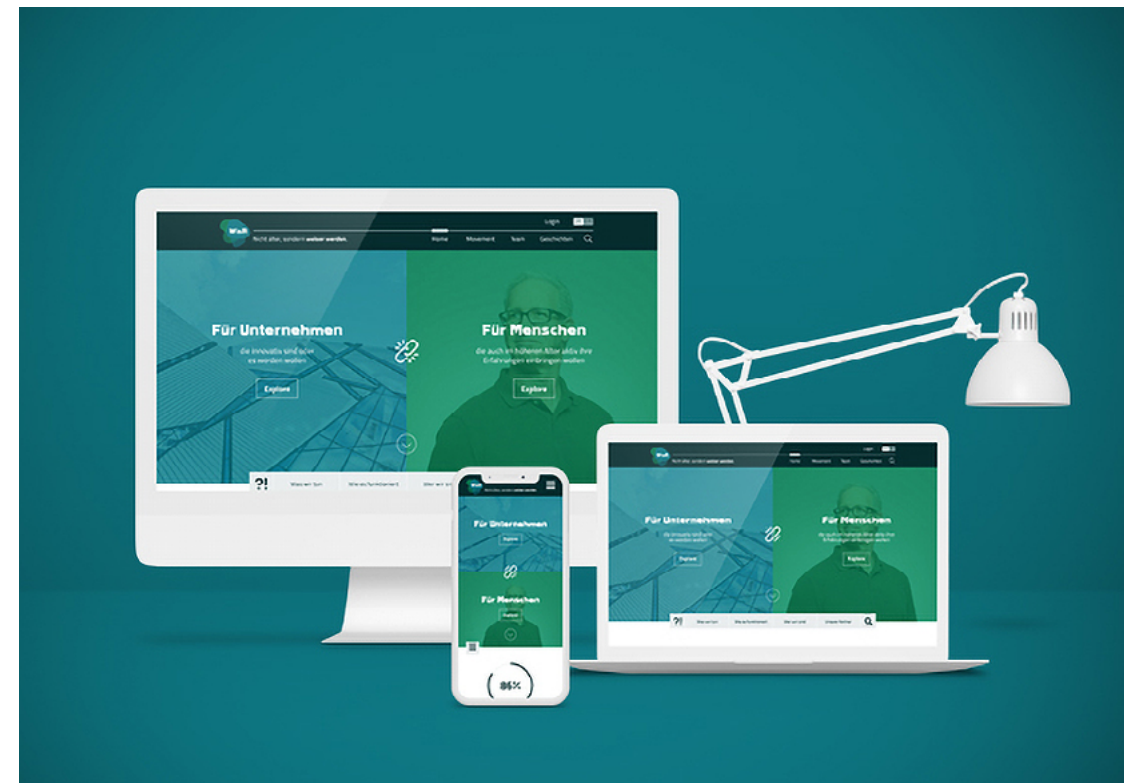
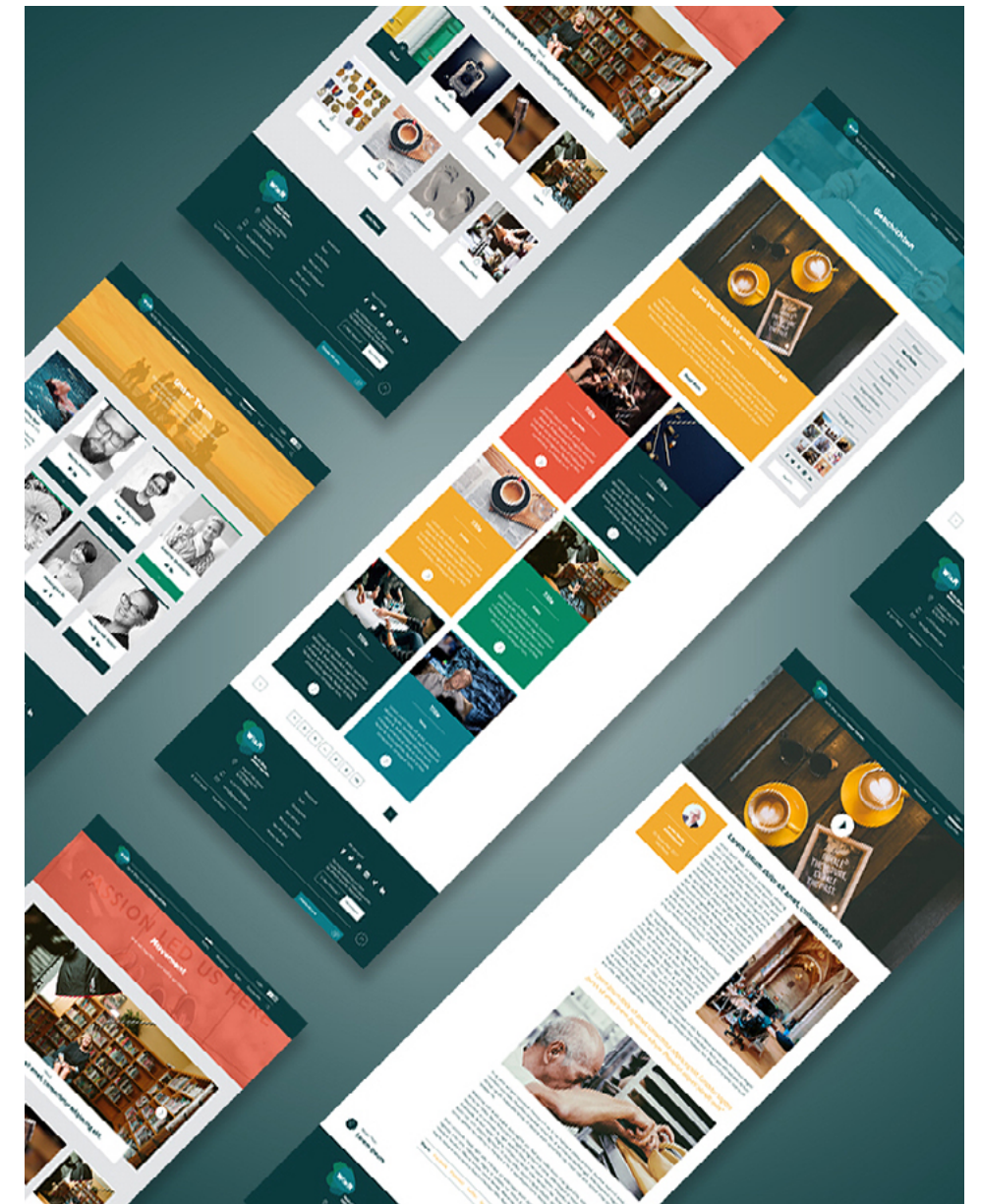
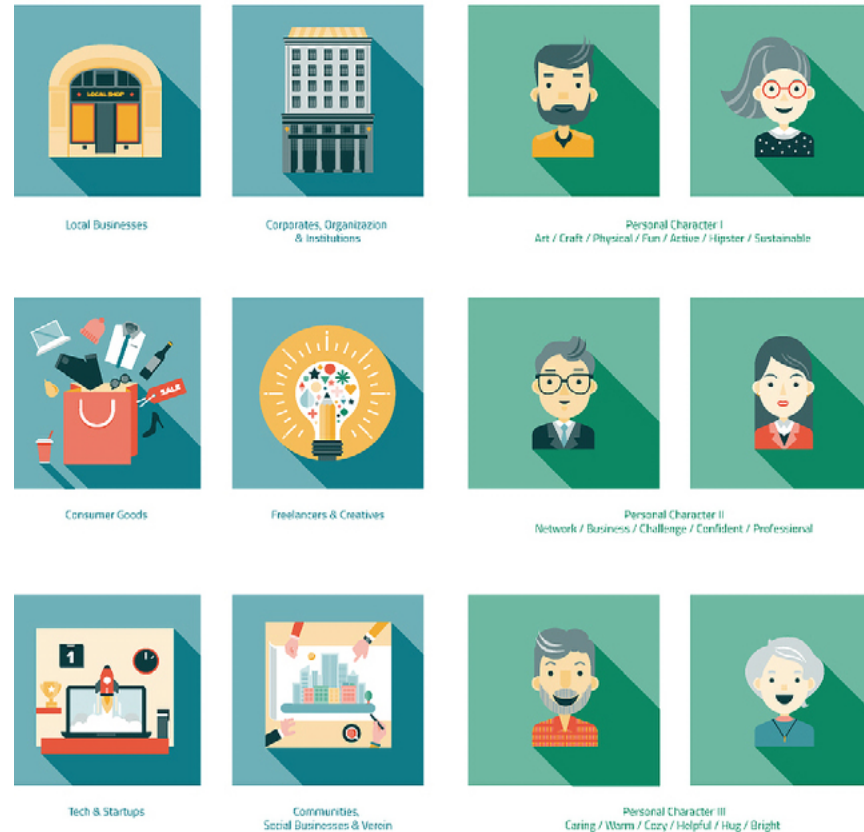
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Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx
Yy Zz Ää Öö Üü
0123456789**

Titillium Web Bold (Google Font)

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ää Öö Üü
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Titillium Web Regular (Google Font)

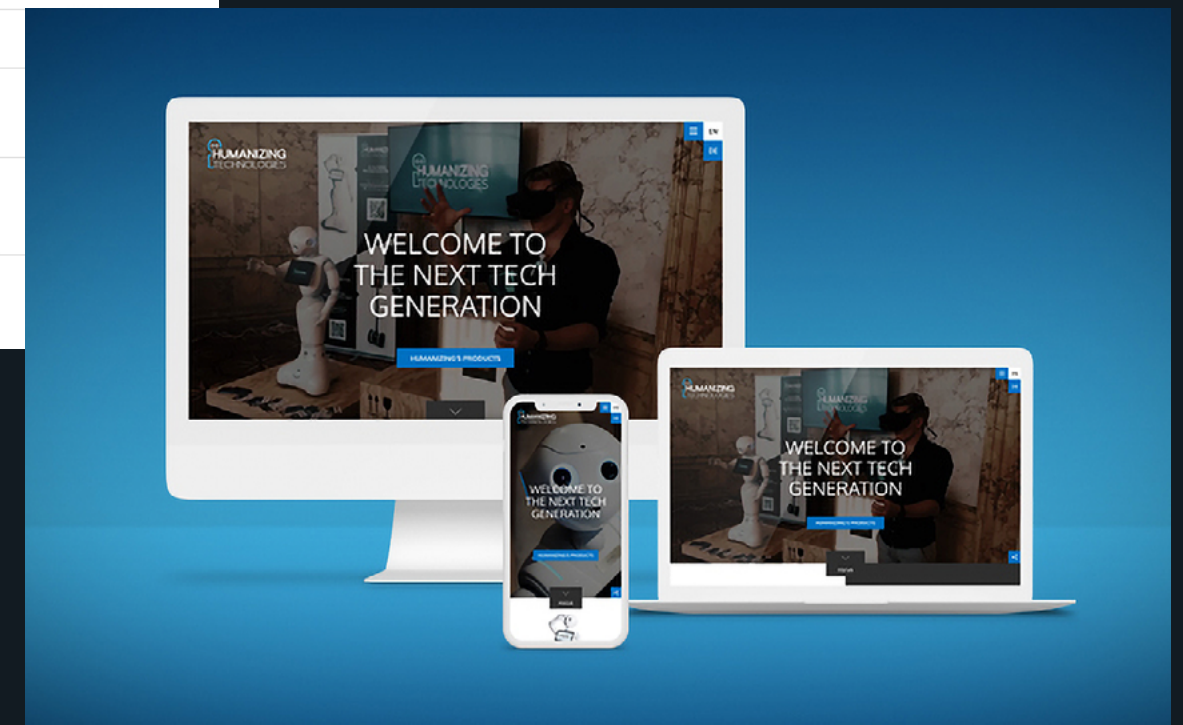
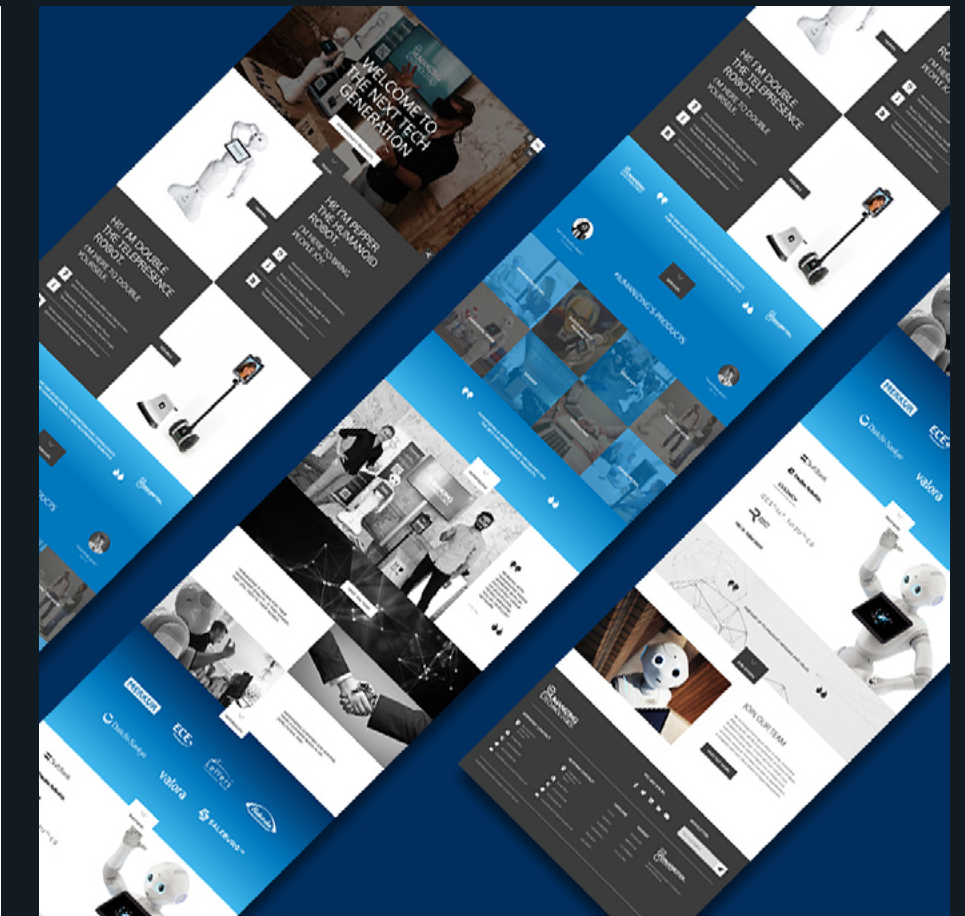
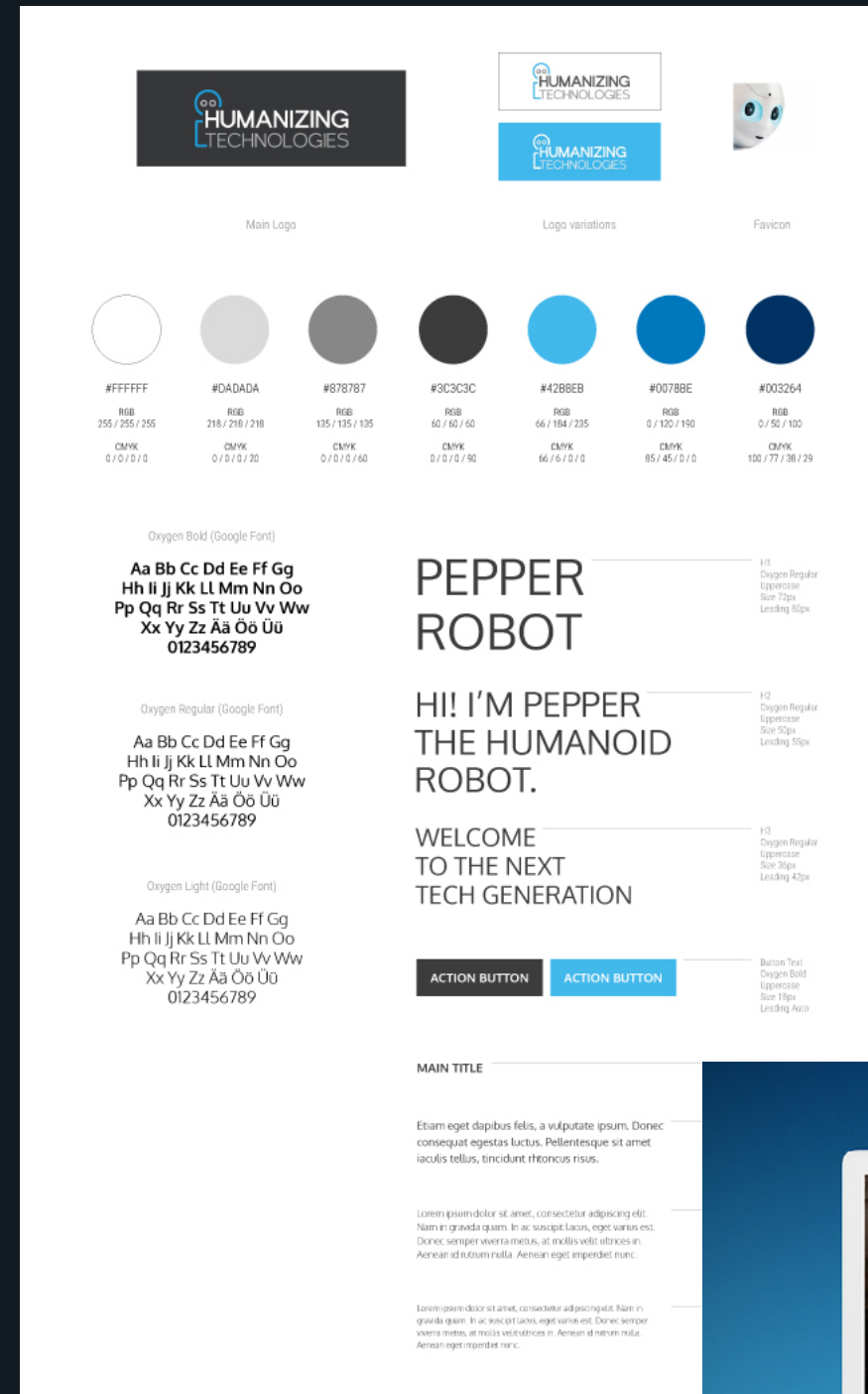
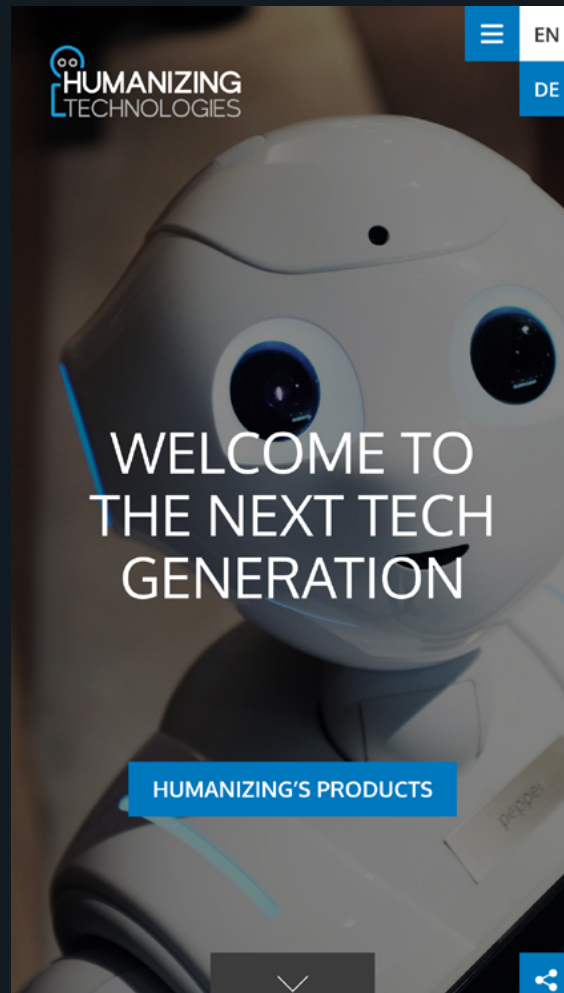
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WEB DESIGN . BRAND AWARENESS

HUMANIZING TECHNOLOGY

I dedicated my efforts to web design and took charge of the entire project for Humanizing Technologies. Our goal was to craft a website that beautifully showcases the brand identity and serves as an inviting platform to attract more customers, positioning them as a leading reseller of telepresence and humanoid robots in their target market. Moreover, we wanted to ensure potential customers could easily access vital brand imagery and insightful information about the wonderful work Humanizing Technologies does.



GRAPHIC DESIGN . BRAND AWARENESS . EVENT DESIGN . PRINT

GOLDSMITHS GRADUATION CEREMONIES

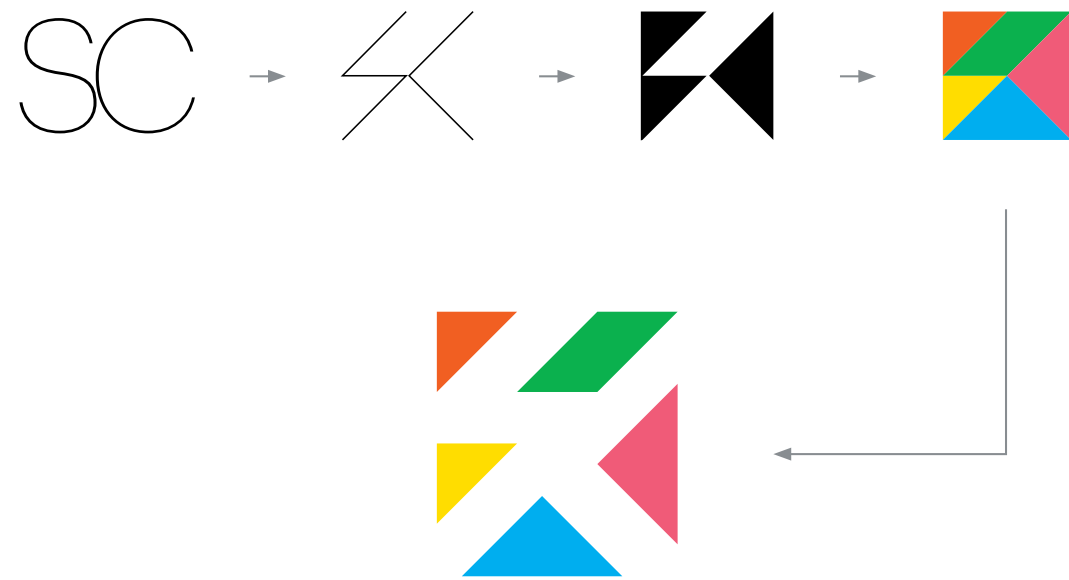
This project was truly one of the highlights of my career! I had the amazing opportunity to completely redesign the visual identity of Goldsmiths' graduation ceremonies for 2016. I was thrilled to create a variety of campaign materials that beautifully represented these special ceremonies. The main theme was inspired by the iconic mortarboard, which made it easy and enjoyable to develop additional marketing materials.



GRAPHIC DESIGN . PRINT . CAMPAIGN . BRAND AWARENESS

GOLDSMITHS SHORT COURSES

Goldsmiths has launched a new campaign that offers distinctive short courses in fields like the arts, social sciences, business, design, computing, and more. The communications team devised a multi-channel strategy aimed at boosting awareness of these short courses and converting interest into enrolled students. My responsibility was to create impactful messages that would motivate the audience to sign up and apply for a course, accompanied by engaging content such as print and digital marketing materials to enhance visibility for the Goldsmiths Short Courses program.



2009

THANK YOU!

Let's create something amazing together.



hellojo@myoungheejo.com

2025