



MYOUNG HEE JO

GRAPHIC DESIGNER. DESIGN CONSULTANT.



-  www.myoungheejo.com
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-  +43 (0) 681 10772434

SKILLS

PROFESSIONAL

- Graphic Design
- Web Design
- Illustration
- Typography
- Photography Editing
- Project Management
- Market Research
- Usability Testing
- Interface Design
- Google Analytics & SEO

EXPERTISE

TECHNICAL

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustration
- HTML & CSS
- Javascript
- Microsoft Office

LANGUAGE

- KOREAN (mother tongue)
- ENGLISH (advanced)
- GERMAN (intermediate)

PROFILE

I am a Graphic Designer originally from South Korea, moved to Vienna after ten years of design experience in London. I am passionate about everything related to Web design, Print design, Industrial design, Fashion design and I feel a true devotion for Graphic design. I have more than twelve years of experience working as a graphic designer in various agencies and small as well as big design studios.

EXPERIENCE

CO-FOUNDER

2018 - 2022

BUBBLES & KRAUT (Fermented Food Business)

As an innovative food start-up founder, learn and experience all sides of running a business. From branding, marketing, financing, selling products, and offering services, I gained a diverse range of new personal skills.

GRAPHIC DESIGNER

2016 - 2018

IMPACT HUB VIENNA (Social Impact Community, Coworking space)

Working as a Graphic Designer as part of the Communication Team at Impact Hub Vienna, create and help design communication materials, to help such as booklets, posters, social media marketing, and many more small and big projects making the Hub a more sustainable and empowering place, inspiring for the young entrepreneurs.

CREATIVE ARTWORKER

2013 - 2015

TAG WORLDWIDE (A Global Brand Services Agency)

Provide skilled and technically precise input and support to the agency and design studio, this role often grows to include providing artistic direction on projects, strategic planning, and creative and promotional marketing services. Also, as a valuable member of the studio's team, have organizational skills and attention to detail.

IN-HOUSE GRAPHIC DESIGNER

2009 - 2012

IMAGE SOURCE Ltd. (Photo Library)

Take direction where appropriate from the director to build an understanding of the brand values and in-house design style, also to develop a skills base in relation to Design practice and aptitude with the necessary software. Develop new skills independently and keep up to date with new technologies and trends within the field of design. Provide design support to Sales, Marketing, and Creative as well as other teams in the company. Maintain and develop the brand image.

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A W A R D

- **FINALIST**
American Apparel Print-shop
Design Contest (2012)
- **SHORTLISTED**
Christian Lacroix 20th
Anniversary Graphic Textile
Print Contest (2007)
- **SHORTLISTED**
GFW 2007 John Adam Fashion
Portfolio Award (2007)
- **WON**
Graduate Fashion Week
2006 Carrier Bag Design
Competition (2006)
- **SELECTED**
the 10th Busan Fashion
Design Competition (2003)
- **THE IDEA PRIZE**
4th Busan NORANO China,
Japan and Korea Fashion
Illustration Competition (2002)

I N T E R E S T S

- Cooking
- Cycling
- Photography
- Cinema
- Travelling
- Hand Craft
- Pottery
- Fashion

E X P E R I E N C E (CONTINUED)

FREELANCE

2012 - 2020

GRAPHIC DESIGN & DESIGN CONSULTANT

- Impact Hub Vienna (April 2018 - March 2019) / vienna.impacthub.net
- Still Physio (August 2018 - 2020) / stillphysio.at
- Bubbles & Kraut (January 2018 - Present) / bubblesandkraut.com
- Pilat-Dance (December 2017 - 2020) / www.pilat-dance.com
- WisR (August - September 2017) / www.growwisr.com
- Humanizing (August 2017 - January 2018) / www.humanizing.com
- Communications Dep. Goldsmiths, University of London
| (June 2015 - March 2017) / gold.ac.uk
- Up My Sport (June - September 2015) / upmysport.com
- RD Capital Partners (July 2015 - 2020) / rdcapitalpartners.com
- Forum for the Future (September 2013 - 2014) / forumforthefuture.org
- The Artful Project (August 2013) / theartfulproject.com
- Art Gallery, Egocollectif (May - June 2013) / egocollectif.fr
- Bedecor (January 2013 - 2014) / bedecor.co.uk
- Image Source Ltd. (July 2012 - February 2013) / imagesource.com

CREATIVE ARTWORKER

- Tag Worldwide (May 2015 - June 2016) / tagworldwide.com
- OPX (August 2013) / opx.co.uk
- Future Shorts Ltd. (March - April 2013) / secretcinema.org

PHOTO EDITOR

- Liesel Bockl (January 2013 - March 2020) / lieselbockl.prosite.com
- Andrew Brookes (May 2013 - March 2020) / andrewbrookes.co.uk
- iHeart Studios (July - September 2013) / iheartstudios.com
- French Connection (February - March 2013) / frenchconnection.com

E D U C A T I O N

- **MA GRAPHIC DESIGN COMMUNICATION**
| Chelsea College of Art and Design, UAL, UK (2008 - 2009)
- **BA (HONS) FASHION ILLUSTRATION (1st Class of Honours)**
| London College of Fashion, UAL, UK (2005 - 2007)
- **BA FASHION DESIGN AND TECHNOLOGY**
| Kyungpook National University, South Korea (2001 - 2005)